

Denise Dunn

From: Susan Bonnell
Sent: Monday, August 07, 2006 11:19 AM
To: Patricia Pilgrim; Sharon Smith; 'leona.barrington@easternhealth.ca'; Heather Predham; Robert Williams
Subject: Communication with family physicians

Just to follow-up on our conversation this morning –

I just spoke with Lynn Barter, Comm Director with the NLMA. She is going to speak with the head of their G.P.'s group re: communicating with family physicians. She agrees with me that the messages have really gotten mixed in general conversation and suspects that many family doctors may be hearing from their patients – she'll let us know if this is accurate. In the meantime, they will help us communicate with the GP's via letter when we are ready.

It would be excellent if we were in a position to communicate where we are in the review process and to clarify what the process was about, some of the results we are finding (generally speaking) and to address what we are doing as an organization to ensure quality control/ confidence in system.

If you would like to get together in the next couple of days to strategize re: ways to reach the various groups, let us know.

I am very nervous about doing any disclosures this week – the timing is very bad, especially given that we do not have a spokesperson to address this.

FYI Mark Quinn has made contact with us this morning. Mark is the CBC Reporter who we did the FOI on ER/PR for and Leona had discussed with him setting up a briefing with our key players. I'd suspect he's looking for this now. We'll let you know.



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